

Be Ready, Inc. Privacy Policy

At **Be Ready, Inc.** (hereafter known as **BRI**) we are committed to your security and privacy. Therefore, this Privacy Policy is designed to inform you **BRI** use of information gathered from this website. **BRI** does not collect personal information from you unless you provide it knowingly and voluntarily. You are not required to provide personal information to gain access to the contents of the website itself nor does the website automatically collect personal information from you. However, if you choose to participate in an online survey or questionnaire offered by **BRI**, you may be prompted for personal information that will be stored in a secure area and used solely for informational purposes by **BRI**. **BRI** is dedicated to protecting the personal information of its customers through physical, electronic, procedural and managerial safeguards. Furthermore, the personal information that you provide will only be used to support your customer relationship with **BRI**. This includes notifying you of new products, services and promotions by way of your personal information. Please note that **BRI** will not disclose your personal information to any third party.

BRI may provide access on this website to the websites of third parties for your convenience. **BRI** is not responsible for the privacy practices or policies of such third party websites. This Privacy Policy applies solely to the contents of this website. Therefore, any personal information that you provide to third party websites is not secured by **BRI**.

Like most companies, **BRI** collects anonymous information from your computer regarding your use of this website by setting and accessing cookies. For example, cookie technology allows **BRI** to identify the Internet Service Provider (ISP) for your computer as well as your Internet Protocol ("IP") address. This type of anonymous information allows **BRI** to improve its marketing programs and the contents of this website. Please note that while **BRI** does collect this anonymous information, **BRI** is unable to recognize any names, addresses, email addresses or any other personal information from those who visit this website. **BRI** simply uses cookie technology to record statistics on the number and frequency of visitors to this website in order to better serve its customers.

Please note that **BRI** may change its Privacy Policy at any time with or without notice to the public and any such change will be effective immediately upon its posting to this website. If you have questions or concerns regarding this Privacy Policy, you may contact a **BRI** representative for more information.

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